



26th

ELECOMP

IRAN International Exhibition of
Electronic, Computer & E-Commerce

25-28 June, 2023

VIP Guests Program





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ELECOMP 2023

Iran's Premier Electronic, Computer & E-Commerce Exhibition

ELECOMP 2023 is the 26th Iran International Electronic, Computer & E-Commerce Exhibition **from June 25 to June 28, 2023**. This esteemed event is the most significant commercial gathering in Iran's thriving electronics and computer products and services market.

ELECOMP presents an exceptional opportunity for domestic and international industry professionals to accelerate their business growth by establishing robust business connections and equipping themselves with the necessary tools to develop a formidable presence in this vast market. Since its inception in 1995, ELECOMP has served as the platform for numerous key players in Iran's electronic and computer sectors to showcase their latest software and hardware innovations annually.

The exhibition offers a unique setting for industry stakeholders to explore potential collaborations, forge new business ventures, and cultivate technological partnerships, enhancing their market reach and capturing a larger share of this rapidly expanding industry. With a keen focus on the private ICT sector in Iran, ELECOMP provides a gateway to many opportunities, enabling participants to showcase their products and services domestically and internationally while seeking reliable suppliers and partners.

In its previous edition, ELECOMP occupied a sprawling 65,000 square meter area, hosting the participation of 813 companies engaged in various industry sectors. Notably, the exhibition welcomed representatives from leading countries such as China, Turkey, Korea, Russia, Azerbaijan, UAE, and India, further highlighting its international prominence. Join us at ELECOMP 2023 as we gather industry visionaries, innovators, and professionals worldwide to explore the limitless potential of Iran's electronics and computer market.





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What is VIP Guest Program?

Ritone Iran, as the representative of the Vice Presidency of Science and Technology, is planning to invite selected foreign companies to ELECOMP 2023 to introduce the Iranian IT market and its opportunities abroad. To achieve this, we organize diverse professional programs besides the exhibition visit, including B2B meetings and networking events.



B2B Meetings

Enabling productive meetings with Iranian C-level executives.



Free Exhibition Booth

Exclusive opportunity for companies with extensive potential for Iranian companies.



Exhibition Visit

Gain complimentary access to explore and connect with over 500 exhibitors at the event.



Networking Events

Engage in exclusive dinner gatherings with influential Iranian ICT leaders to foster valuable connections and collaborations.



Complimentary Accommodation

Enjoy a luxurious four-night stay at a five-star hotel, inclusive of transportation, daily breakfast, and lunch.



ELE PITCH

Present your innovative products to a captivated audience in a high-level business pitch, nurturing valuable connections and opportunities with suitable partners.

Important Notes:

1. The program covers most expenses for VIP guests, excluding flight fares and Visa expenses (if applicable). Selected companies receive a complimentary booth. ELE Pitch is available at no cost for innovative products that bring value to Iranian companies, with 10 slots available for reservation with payment.
2. the organizer does not assume responsibility for additional expenses such as CIP reservations, in-room hotel services, personal costs, and extended accommodation.
3. Guests are expected to actively participate in B2B meetings and adhere to the delegation's itinerary.



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Terms and conditions

1. Proficiency in English is essential for effective communication during all professional events, including B2B meetings, sessions, and visits.
2. The organizer will arrange accommodation for all guests in one of Tehran's luxurious five-star hotels and will cover a significant portion of the associated costs outlined in this document.
3. All meetings, whether suggested by the Iranian organizer or proposed by Iranian companies, will be communicated to the guests. Confirmation of each meeting is subject to the guest's acceptance.
4. This program is designed as a prestigious event, and guests should hold official positions within their respective companies, preferably as CEOs or Chairmen.
5. The program organizer provides support for one representative from each invited company. Additional participants from the same company may attend at their own expense. Twin room accommodation can be arranged at no cost for two persons from the same company.
6. Guests should inform the organizer of any meetings outside the program schedule. While the organizer will make efforts to assist with transportation and coordination, they are not entirely responsible for such meetings.

The Process

1. You receive an invitation to the program.
2. You are supposed to inform us of your decision upon checking the invitation.
3. We send you the visa form, if applicable for your country, and request you to share identification information.
4. You book your flight, fill out the Visa form, and submit the required documents.
5. We ask for the Visa and let you know the latest status.
6. We will welcome you at the Imam Khomeini International Airport (IKA)



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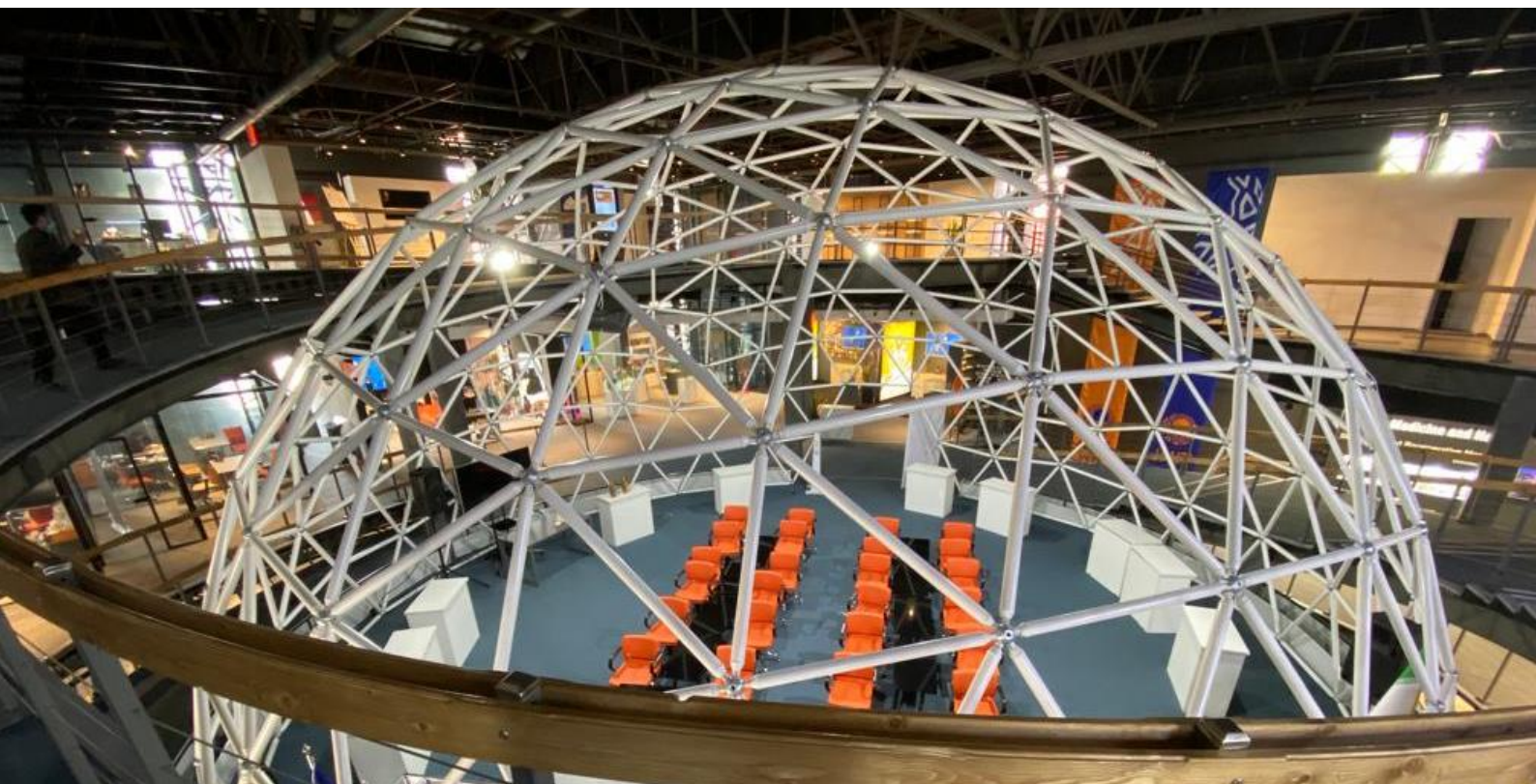
ELE PITCH

ELE Pitch is an exclusive event within ELECOMP 2023, where carefully selected companies have the opportunity to showcase their products or services to a distinguished audience of C-Level executives. Each participating company will be allocated a 15-minute time slot to deliver a compelling presentation, followed by a 10-minute Q&A session.

This platform presents a remarkable opportunity to introduce your company to a wider audience, comprising potential partners, suppliers, and sub-contractors. Engaging with this esteemed gathering of industry leaders opens doors to fruitful collaborations, strategic alliances, and business synergies.

With a focused and concise presentation, you can captivate the attention of influential decision-makers, sparking their interest in your offerings and establishing meaningful connections. The interactive Q&A session further allows you to address any queries and provide deeper insights into your products or services, solidifying your position as a trusted and innovative player in the market.

Participating in the ELE Pitch elevates your visibility and offers a unique platform to position your company as a sought-after partner. Seize this exceptional opportunity to make a lasting impression on a larger audience that may hold the key to your future success.





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● **ELECOM STARS:** This sector was realized with shining of emerging stars, and like the previous 4 periods and with the allocation of double the material and immaterial capacity, is the host of hundreds of enthusiastic and innovative active starts in the competitive sector of startups in the exhibition this year.

Startups are present in Halls 7, 8, 9, 10, 11, 12 & 13.



● **ELECOM TRENDS:** This sector aiming at a demonstration of products, capabilities, and abilities of members on the most recent global trends and emerging technologies is exhibited separately in Hall 6.



● **ELECOM JOBS:** Undoubtedly, the realization of the dream of digital Iran requires growing and enabling valuable HR capitals, which will be present in a separate sector for the first time. Improvement of skills and enabling dynamic HR and leading it towards related businesses and job opportunities is one of the most important objectives of the formation of ELECOM JOBS. You could visit this sector in Hall 27.



● **ELECOM Games:** For the prosperity of digital and innovate products, ELECOM Games section is held with the presence of activists and players of the Digital ecosystem in Hall 27 of the exhibition.



● **ELECOM Talks:** For talks in the fields of digital transformation, digital economy, e-government and making cities smart and many other strategic and operational categories in the field of electronics and PC, special sections are designed for face to face talks, which are presented in Halls 6, 8, 9, 10, 11 & Khalijs Fars.



● **Smart Government:** The governmental organizations have exhibited widely their products for the people and private businesses to seek help from public capabilities and attract participation to develop government services. Services of Smart Government are demonstrated in Hall 41 for the visitors.



● **TAVAN Tech:** This sector has been designed to enable presence and demonstration of capabilities and abilities of the disable and the handicapped family in the ecosystem of ICT. TAVAN Tech demonstrates the capacities and capabilities of the disabled developers, and facilitates the supply of their products and services for the great national players in order to introduce them into the whole society. Please visit this sector in Halls 8 and 9.





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VIP Guests Program's Organizer



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